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BREAKING NEWS

Convergenze

Lancio Nuova App

Ticker	**CVG IM**
Price (30/07/2021)	**€2,95**
Target Price	**€5,85**
Rating	**BUY**
Risk	**Medium**

NEWS

- In data 02 agosto 2021, Convergenze ha comunicato di aver sviluppato la nuova *app* HOVIO (Ho Voce su Internet Ovunque), che permette di configurare e attivare un numero fisso su cellulare e di comunicare utilizzando la rete internet dello *smartphone* o la connessione WiFi.
- In base a quanto comunicato, HOVIO è la prima *app* sviluppata da Convergenze in qualità di OTT, ossia da fornitore di contenuti e servizi che vengono distribuiti tramite la connessione internet. HOVIO si configura come una soluzione ideale per mantenere i contatti con collaboratori e clienti da remoto, rendendo possibile una gestione flessibile della linea telefonica aziendale o personale, agevolando lo *smartworking* e permettendo di viaggiare in libertà rimanendo comunque disponibili, in Italia e all'estero.
- L'*app* è pensata come un servizio "*open*", accessibile a chiunque, non solo ai clienti Convergenze, e costituisce un'importante opportunità di sviluppo per la BU TLC della Società. L'*app* è scaricabile gratuitamente su tutti i dispositivi iOS e Android e, in pochi semplici passaggi con il supporto della pagina web dedicata, permette all'utente di creare un nuovo numero fisso, quindi con prefisso geografico del distretto di appartenenza, direttamente sul cellulare o di configurare il proprio numero di casa o di ufficio, per chiamare e videochiamare a costi accessibili in qualunque luogo.
- Tramite comunicato stampa, l'Amministratore Delegato e Presidente della Società ha commentato: "*In un contesto di lavoro e di vita sempre meno legato al luogo fisico dell'ufficio e dell'abitazione, bensì caratterizzato da un'estrema flessibilità e da un cambiamento continuo, poter avere a portata di mano, sul proprio cellulare, il numero fisso di casa e l'interno dell'ufficio, senza investimenti infrastrutturali da parte del datore di lavoro, è assolutamente utile. HOVIO rende possibile il connubio tra libertà di movimento e rintracciabilità, permettendo agli utenti di mantenere i propri contatti personali e di lavoro in ogni luogo dove vi sia una connessione internet. Il team di ricerca e sviluppo di Convergenze da sempre mette a punto soluzioni tecnologiche smart e facili da utilizzare che migliorino la vita quotidiana grazie ad innovazioni nei servizi, e siamo certi che HOVIO sia una di queste*".
- Confermiamo le nostre stime: target price €5,85, rating BUY e risk Medium.

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08/01/2021	3,85	Buy	5,60	Medium	Initiation of Coverage
06/04/2021	2,96	Buy	5,85	Medium	Update

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			Equity Total Return (ETR) for different risk categories
Rating	Low Risk	Medium Risk	High Risk
BUY	ETR >= 7.5%	ETR >= 10%	ETR >= 15%
HOLD	-5% < ETR < 7.5%	-5% < ETR < 10%	0% < ETR < 15%
SELL	ETR <= -5%	ETR <= -5%	ETR <= 0%
U.R.	Rating e/o target price Under Review		
N.R.	Stock Not Rated		

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