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BREAKING NEWS

EQUITY RESEARCH

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Portobello Inaugurazione Maxistore Ancona

Ticker	POR IM
Price (28/07/2021)	€39,80
Target Price	€75,00
Rating	BUY
Risk	Medium

NEWS

- In data 29 luglio 2021, Portobello, in linea con la strategia di crescita della rete commerciale e di consolidamento del marchio sul territorio italiano, ha comunicato l'inaugurazione di un nuovo *maxistore* all'interno del Centro Commerciale Grotte Center, a Camerano in provincia di Ancona.
- Il negozio ha un'ampiezza di quasi 600 mq e darà lavoro a undici persone appositamente assunte e formate.
- Il negozio offrirà quattro macro categorie merceologiche: casalinghi, elettronica e regali, tessile e abbigliamento, cura della casa e della persona.
- Secondo quanto comunicato, il Grotte Center rappresenta un punto di riferimento dell'area meridionale della provincia di Ancona. In particolare, il Centro Commerciale presenta numerosi *brand* nazionali e internazionali come ad esempio H&M, Decathlon e Terranova e tanti utili servizi, anche sanitari, quali uno studio dentistico, un ottico e una parafarmacia.
- Confermiamo le nostre stime: target price € 75,00, rating BUY e risk Medium.

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18/03/2021	29,30	Buy	55,00	Medium	Update
17/05/2021	43,80	Buy	66,00	Medium	Update
19/07/2021	36,60	Buy	75,00	Medium	Update

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Equity Total Return (ETR) for different risk categories			
Rating	Low Risk	Medium Risk	High Risk
BUY	ETR >= 7.5%	ETR >= 10%	ETR >= 15%
HOLD	-5% < ETR < 7.5%	-5% < ETR < 10%	0% < ETR < 15%
SELL	ETR <= -5%	ETR <= -5%	ETR <= 0%
U.R.	Rating e/o target price Under Review		
N.R.	Stock Not Rated		

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